

Elise Reuter

Professional Experience

***The Kansas City Business Journal* - Kansas City, MO**
Reporter, Sept. 2016 to present

- Reported on health care, biosciences and publicly traded tech companies.
- Planned in-depth centerpieces monthly

***The Summit Daily News* - Frisco, CO**
Reporter, March 2015 – Aug. 2016

- Produced weekly business section.
- Breaking coverage of a medical helicopter crash, with coverage including video and enterprise reporting.

***The Kansas City Business Journal* - Kansas City, MO**
Intern, May 2014 to August 2014

- Created daily web and weekly print content, with a focus on business policy and legislation.
- Enterprise reporting on Kansas tax policy.

***The Kansas City Star* - Kansas City, MO**
Editorial Intern, September 2013 to December 2013

- Wrote columns and produced editorial videos for *The Kansas City Star's* opinion section.
- Proofread pages, copy edited stories and updated *The Star's* website.

***KU Statehouse Wire Service* - Topeka, KS**
Statehouse Correspondent, January 2014 to May 2014

- Reported on Kansas legislation for the KU Statehouse Wire Service and the *Lawrence Journal-World*.

***The University Daily Kansan* - Lawrence, KS**
Copy Chief, August 2013 to December 2013

- Managed a staff of four copy editors

Copy Editor, January 2013 to May 2013

***The Gazette* - Colorado Springs, CO**
Intern, June 2012 to August 2012; August 2010 to June 2011

- Wrote features covering the Waldo Canyon Fire, one of Colorado's most destructive wildfires.

Special Projects

Takehashi Youth Exchange Project - Tokyo, Japan
June 23 to July 3, 2014

- Created video to document cultural exchange program with the Laurasian Institution and the Japan Foundation.

CReSIS (Center for Remote Sensing of Ice Sheets - Lawrence, KS
Staff Writer, March 2014 to May 2014

- Wrote articles on NSF research in Antarctica and Greenland.

— Reporter. Researcher.
Multimedia storyteller.

Contact

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Website

elisereuter.com

Education

University of Kansas

Lawrence, Kan.

Bachelor of Sciences in journalism

Bachelor of Arts in French

University Honors Program

Graduation: December 2014

Université Catholique de l'Ouest

Angers, France

Sept. 2014 – Dec. 2014

Study abroad: French language

Awards

Colorado Press Association

Best online breaking news, class 7: Awarded for a July, 2015 breaking news story on a deadly helicopter crash

Skills

Video

Proficient with Final Cut Pro, Adobe Premier and iMovie editing software

Editing

Proficient in AP Style

Research

Find company financials and shareholder information using SEC documents (10K, DEF 14A, 10Q, etc.)

Find nonprofit balance sheets on Guidestar (Form 990).

Web

Create websites with HTML5 and CSS3

Basic SEO

Social: Facebook, Twitter, Hootsuite, LinkedIn, Instagram and YouTube

Languages

French: Full professional proficiency